



Adam Thomas Janes

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EXPERIENCED IN PRINT AND WEB, with a demonstrated history of working in publishing. Award-winning creative capable of strategically planning and executing campaigns from the ground up. Skilled in Brand Identity, InDesign, Photoshop, Illustrator, Adobe Muse, and WordPress. I understand the elements of marketing and advertising your brand while reaching your audience.



OBJECTIVE:

Acquire a position in publishing to utilize my creative skills in typography, layout, presentation, and marketing.

International Academy of Design and Technology, Tampa

Bachelors of Fine Arts
in Web Development

Associates of Science
in Web Design

HONORS & AWARDS

SINGLE ADS – LARGE SPACE (1st)

Mar 2017

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be more than 1/4 page of your publication size.

RESTAURANT ADS (2nd)

Mar 2017

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing.

SMALL SPACE (2nd)

Apr 2016

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be 1/4 page or less of your publication size.

DESIGN KNOWLEDGE

Know design principles as they relate to the use of typography, photographs, video, illustration, and interface elements

PRESENTATION SKILLS

Present work accompanied with full detailed explanations

COMMUNICATION

Strong phone and networking skills

TRAINING/MANAGEMENT

Experience working with groups and training new individuals in company matters

CUSTOMER SERVICE

Possess appropriate work ethic and personability when working with customers

SALES PROFESSIONAL

Inform clients of services and availability of products

MULTIMEDIA DESIGN

Experience creating multimedia pieces with sound and animation

MOBILE APPLICATIONS

Design and develop apps with jQuery

WEB DEVELOPMENT

Experience with HTML/CSS, jQuery, ActionScript, PHP, XML, and MySQL

TERRA TECHNICAL COLLEGE 2017-18

Professor of DMT1020 - HTML5/CSS3/CMS

- Help students apply concepts relating to coding
- Prepare modern lesson plans for today's youth
- Create videos & maintain a YouTube channel
- Stay informed about changes and innovations in their field in order to expedite learning experience

ADAM IN PRINT (SELF) 2007-Present

Graphic & Editorial Designer Web Designer/Developer

- Utilize Flash for modules and full-websites
- Create CMS sites using Wordpress and Joomla
- Design logos, business cards, print ads, and desktop wallpapers
- Photo retouching and manipulations
- Web-mastering, such as content management, design, and editing
- Create video tutorials for clients with Camtasia
- Manage multiple social-networking accounts

SCHAFFNER PUBLICATIONS 2014-17

Graphic & Editorial Designer

- Created hundreds of print ads
- Designed a weekly newspaper
- Maintained three monthly publications
- Developed new brand identities